A Year of Data
IN 2022

FROM BIG DATA

Marketing Campaigns
29 000+

Transactions Hits
13 Billion

DIGITAL VIRGO

Data Rows
850 Billion

Tools

- Fivetran
- Talend
- Funnel
- Snowflake
- Snowplow
- Datarobot

TO SMART DATA

The right KPI at the right time to the right person

25+ Experts

200+ Looks

2000+ Views

Optimization through Machine Learning

Expected Performance Monitoring

Fraud Detection

Alerts & Issues Identification

Higher Revenues: *Maximizing ROI*

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