

REPUBLIC OF THE CONGO



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COUNTRY MANAGER



Connect
on LinkedIn



Population

5.6M

19_y

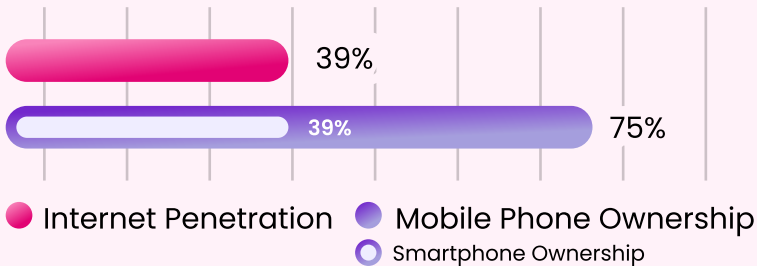


Median Age



Gross Domestic
Product (in \$)

2.500 billion



Local Payment Methods

MTN
Money



Airtel
Money



Sim Cards

6
millions

Prepaid Connections
> **96%**

Postpaid Connections
> **4%**



Main Telcos

Market share
(Mobile connections)

MTN

73%

airtel

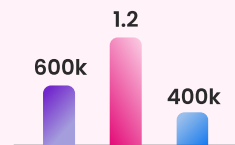
27%

DIGITALVIRGO

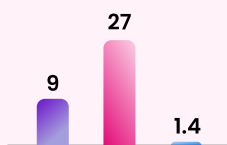


Digital Services Usage

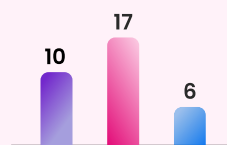
Number of Users
(by 2027 in million)



Revenue
(in millions of €)



User Penetration
(in %)



Mobile Gaming Video Streaming Music Streaming

Share of Mobile Broadband Connections

3G **25%**

4G **34%**

5G **3%**

Regulator



ARPU

\$4.10



Trends

mHealth & Wellness

Education

Short Videos/Microdramas

Mobile Gaming

Music (Download & Streaming)

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