



Rooted in Performance. Built for scale

Founded in 2012, Addict Mobile is a global full-funnel performance marketing agency for App & Web, helping brands scale through acquisition, creativity, data and in-house technology.

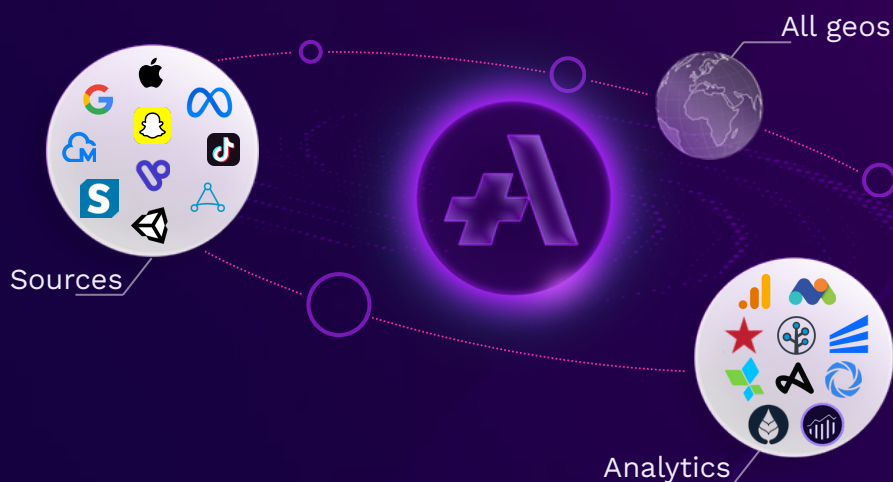
We have supported 700+ brands across 50+ countries, managing €120M+ in annual media spend with teams in 30+ offices worldwide.



What Makes us different

- **Performance-first DNA** across App & Web environments
- **Unlimited creative production** with no extra cost
- **No commitment** — our goal is to reach your KPIs
- **In-house technologies** to optimize media & creatives at scale
- **Advanced tracking & attribution** adapted to your business
- **Dedicated teams** supporting you on a daily basis

Recognized & Trusted by leading platforms



Exclusive Partner Benefits for Advertisers

Early access to beta features

High-value insights & Market Intelligence

Dedicated Account Management

Partner Events & Content

Our Core Expertise

Acquisition

Creative Production

UGC Production

CRO/ASO

Strategic Counseling

In-House Technologies to go further

- **Creative Technology — Production at scale:** Generate unlimited creative variations across formats, geos and languages.
- **Analytics Tool — One single source of truth:** Custom dashboards, predictive iOS data, creative performance tracking.
- **Optimization Tools:**
 - **Addict Adsoff:** automated budget allocation & ROI optimization
 - **Addict Ads Generator:** dynamic creative updates & campaign automation

Proven Results

100K

Creatives produced
in 2025

CPC reduced by

-30%

CVR rose by

25%

ROAS

x3

CPA reduced by

-36%

CVR on CPPs

+56%

Your Performance Team Externalized

- Account Managers & UA Experts
- Creative Lead & Creative Strategist
- Designers, Developers & Data Engineers

All aligned on one objective:

profitable & scalable growth

www.addict-mobile.com

Contact Us!



Cédric Stucki

Head of Sales

cedric.stucki@addict-mobile.com



Musique Battut

Head of Account Strategy

musique.battut@addict-mobile.com



Solène Ruiz

Growth Lead

solene.ruiz@addict-mobile.com