



PRESS RELEASE

YouScribe Partners with MTN Nigeria and Digital Virgo to Make Reading affordable to Millions

Paris, August 4, 2025 – YouScribe, Africa's leading digital reading platform with over 1.5 million subscribers, announces the launch of its service in Nigeria in partnership with monetization and mobile payments expert **Digital Virgo** and **MTN Nigeria**, one of the continent's largest telecom operators. This milestone reinforces YouScribe's expansion strategy in English-speaking Africa and reaffirms its commitment to making culture and education accessible across the continent.

Following successful deployments in South Africa and Ghana, Nigeria becomes the third English-speaking country and the 15th African market where YouScribe is now available. With a daily subscription for just 100 NGN, a weekly pass at 400 NGN, and a monthly offer at 1000 NGN, MTN users can enjoy unlimited access to a vast digital catalog of over 200,000 English-language eBooks, thousands of audiobooks, academic resources, and comics, including titles from Wiley, Princeton University Press, Pan Macmillan, Elsevier, Springer, Marvel (Panini) and many more.

The service is supported by **Digital Virgo**, whose expertise in monetization and mobile payments, from user acquisition to customer care strategies will enable rapid scale-up through cutting-edge digital solutions tailored for African markets.

Juan Pirlot de Corbion, Founder and President of YouScribe, stated: *"Launching YouScribe in Nigeria is a major step forward in our mission to connect cultures through a multilingual and inclusive digital library. We are proud to contribute to Nigeria's dynamic publishing ecosystem and to offer its people affordable access to quality reading."*

To support this launch, YouScribe is also collaborating with key Nigerian publishers and authors to integrate local and culturally relevant content into the platform, promoting homegrown literature and knowledge.

In just four years, YouScribe has grown twentyfold, exceeding 1.5 million readers globally—95% of whom are based in Africa. This new chapter in Nigeria underscores the company's commitment to democratizing reading and education through mobile-first, affordable, and inclusive technology. With over 114 million internet users and one of Africa's most vibrant cultural sectors, Nigeria represents a key growth market for YouScribe.

About YouScribe

With over one million eBooks, audiobooks, press titles, and educational documents, and more than 1.5 million subscribers, YouScribe is the largest digital library in the French-speaking world. Its catalog includes works from over 3,000 African and international publishers, available in French, English, Arabic and Spanish. In 2024, YouScribe generated €10M in revenue. Recognized by the AFD's Digital Africa Challenge, French Tech, and Bpifrance, YouScribe is backed by long-term investors including Thierry Dassault, Iris Capital, Sodival, Oaks, and, since 2021, Banque des Territoires as part of the France 2030 plan.

More info: www.youscribe.com

About Digital Virgo

Digital Virgo is a global leader in mobile payment & monetization strategies through carrier billing solutions. By connecting merchants to telecom operators, Digital Virgo meets the growing demand for digital payments with simple, fast, and secure transactions available worldwide. With over 150 telecom partnerships, €400+ million in revenue per year, 800+ employees worldwide and operations in 50+ countries. The Group offers a comprehensive ecosystem addressing localization, user acquisition, compliance, and technology to fuel growth and enhance user experiences.

More info: www.digitalvirgo.com

About MTN Nigeria

MTN Nigeria is the leading telecommunications operator in the country and a subsidiary of the MTN Group, Africa's largest mobile network provider. With over 76 million subscribers and a strong commitment to digital inclusion, MTN Nigeria provides a wide range of innovative voice, data, and fintech solutions. The company plays a vital role in shaping Nigeria's digital transformation and is a key enabler of socio-economic development through technology and connectivity.

More info: www.mtn.ng