

RMC BFM PARTNERS WITH DIGITAL VIRGO TO DISTRIBUTE ITS CHANNELS, RADIOS, AND THE RMC BFM PLAY SERVICE INTERNATIONALLY



RMC BFM, leading news group in France and major player in documentaries, magazine shows, and sports content, continues to expand its hyper-distribution strategy.

The channels BFMTV, BFM Business and Tech&Co, BFM Grands Reportages, RMC Info Talk, After Foot TV, as well as the radio stations RMC, BFM Radio and BFM Business are now available live in 13 Sub-Saharan African countries, in Morocco, Tunisia, Belgium, Switzerland, and France.

The [RMC BFM Play](#) corner will also feature in these territories a selection of premium content from RMC Story, RMC Découverte, and BFMTV. All RMC BFM Group channels and content will also be distributed in France and Switzerland.

RMC BFM Group is proud to partner with [Digital Virgo](#) to become the first French media group to make its content broadly available internationally through 12 local operators, reaching over 13 million households.

By continuing its deployment across all platforms and geographies, RMC BFM Group meets the growing public demand for content offerings and fulfills 100% of content consumption preferences across all devices.

ABOUT RMC BFM

With over 54 million viewers every month, RMC BFM is the 3rd largest private media group in France, a leading news reference, and a key player in the documentary, magazine, and sports offering across TV, audio, and digital platforms.

ABOUT DIGITAL VIRGO

Digital Virgo connects TV channels to an international audience via its streaming platforms, at the heart of the telecom ecosystem. Its end-to-end digital solution combines carrier billing, local adaptation, and strategic user acquisition for high-performance distribution. With more than 800 experts and €400M in annual revenue, Digital Virgo supports the growth of digital services in over 50 countries.