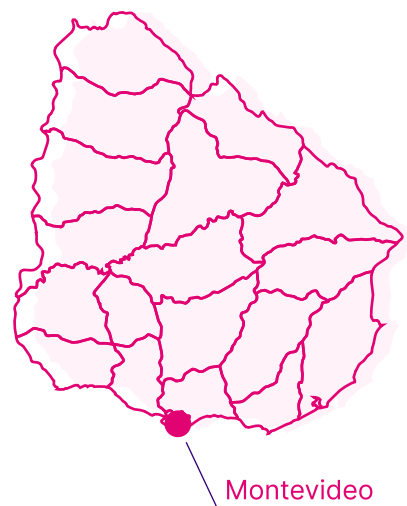


## COUNTRY FOCUS

# 2025 URUGUAY



Population **3.4** millions

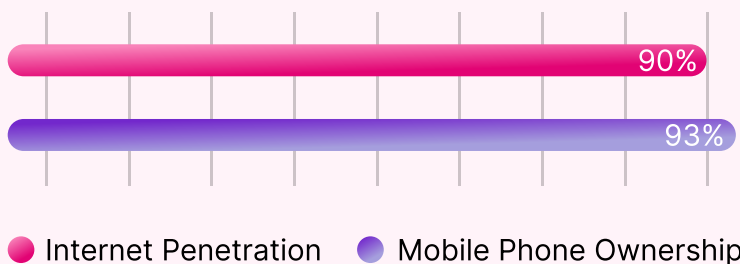


Gross Domestic Product (in \$)

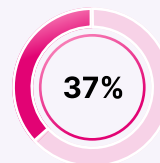
**71** billion



**36** y Median Age



Credit Card Penetration



Sim Cards

**6.7** millions

Prepaid Connections  
> 39%

Postpaid Connections  
> 61%



Main Telcos

Market share  
(Mobile connections):

e) entel

60%



movistar

23%

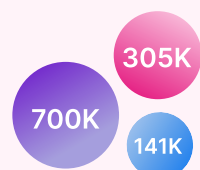
Claro

17%

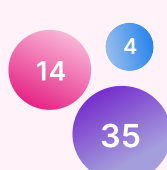


Digital Content Usage

Number of Users  
(by 2027)



Revenue  
(in millions of €)



User Penetration  
(in %)



Mobile Gaming Video Streaming Music Streaming



Share of Mobile Broadband Connections  
(3G-4G-5G)

