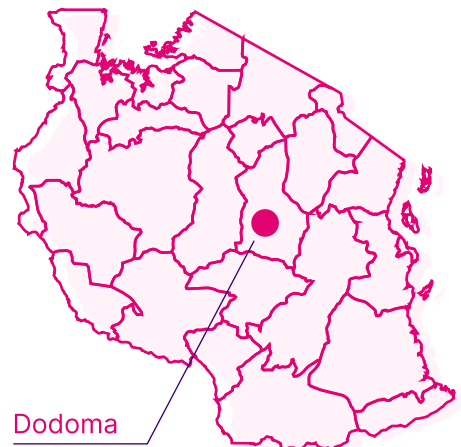


## COUNTRY FOCUS

# 2025 TANZANIA



Population **68.8** millions

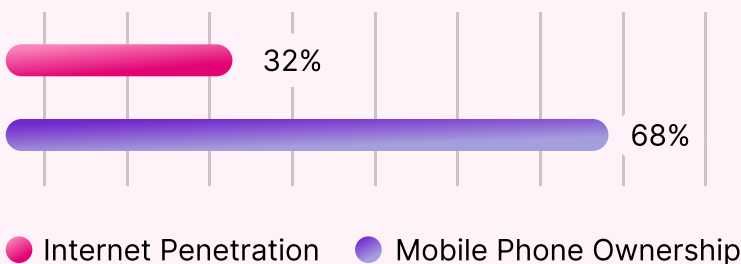


Gross Domestic Product (in \$)

**76** billion

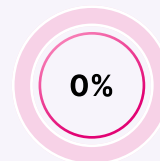


**17** y Median Age



Credit Card Penetration

Mobile Money Account



**41** millions



Sim Cards

**70.3** millions

Prepaid Connections

> 94%

Postpaid Connections

> 6%



Main Telcos

Market share (Mobile connections):



vodacom

30%



tigo

28%



airtel

27%



viettel

12%



TTCL

2%

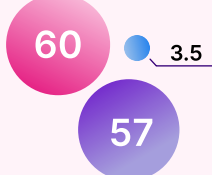
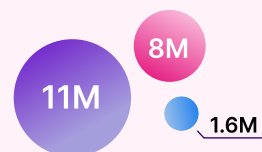


Digital Content Usage

Number of Users (by 2027)

Revenue (in millions of €)

User Penetration (in %)



● Mobile Gaming ● Video Streaming ● Music Streaming



Share of Mobile Broadband Connections (3G-4G-5G)

