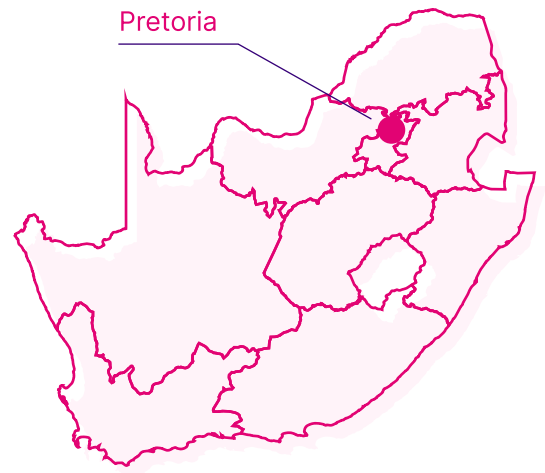


## COUNTRY FOCUS

# 2025 SOUTH AFRICA



Population **60.8** millions

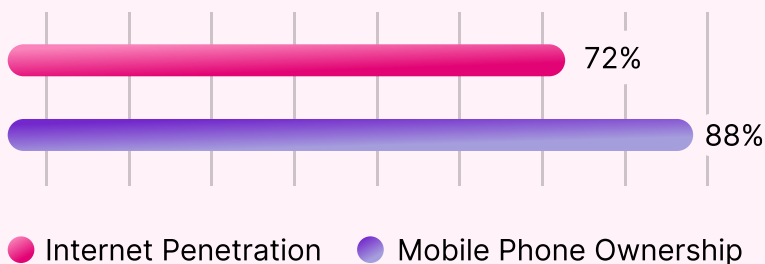


Gross Domestic Product (in \$)

**405** billion

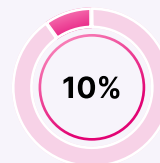


**27** y Median Age



Credit Card Penetration

Mobile Money Account



**15** millions



Sim Cards

**115** millions

Prepaid Connections  
> 80%

Postpaid Connections  
> 20%



Main Telcos

Market share  
(Mobile connections):



vodacom

**49%**



**49%**

**Telkom**

**32%**

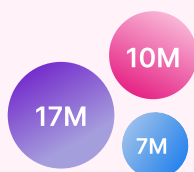
**CellC**

**19%**

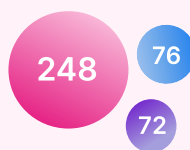


Digital Content Usage

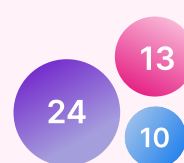
Number of Users  
(by 2027)



Revenue  
(in millions of €)



User Penetration  
(in %)



● Mobile Gaming ● Video Streaming ● Music Streaming



Share of Mobile Broadband Connections  
(3G-4G-5G)

