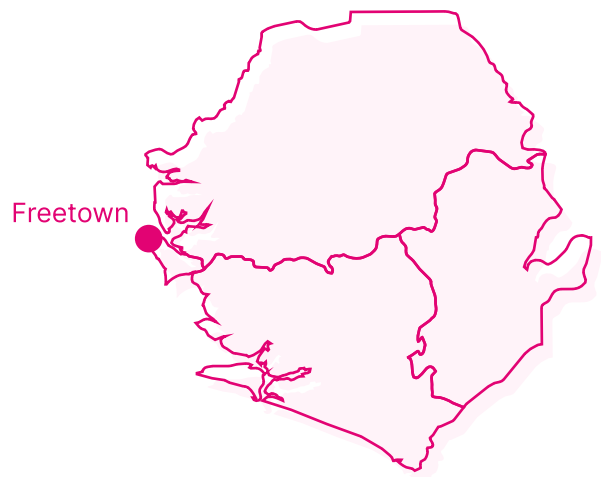


## COUNTRY FOCUS

# 2025 SIERRA LEONE



Population **9** millions

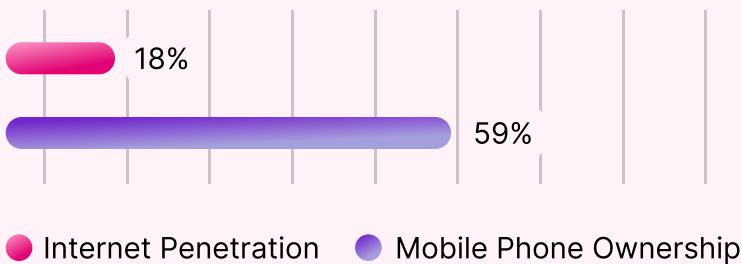


Gross Domestic Product (in \$)

**4** billion

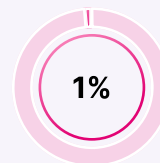


**19** y Median Age



Credit Card Penetration

Mobile Money Account



**900** thousands



Sim Cards

**8.3** millions

Prepaid Connections > 95%

Postpaid Connections > 5%



Main Telcos

Market share (Mobile connections):

**africell**

**55%**

**orange™**

**37%**

**QCELL**

**6%**

**Sierratel**

**2%**

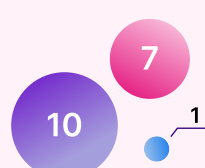
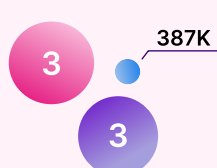
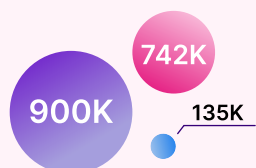


Digital Content Usage

Number of Users (by 2027)

Revenue (in millions of €)

User Penetration (in %)



Mobile Gaming Video Streaming Music Streaming



Share of Mobile Broadband Connections (3G-4G-5G)

