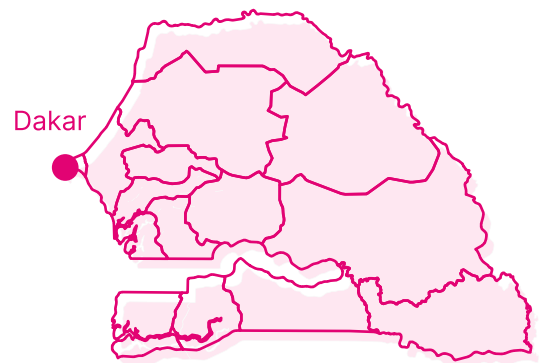


COUNTRY FOCUS

2025 SENEGAL



Population **18** millions

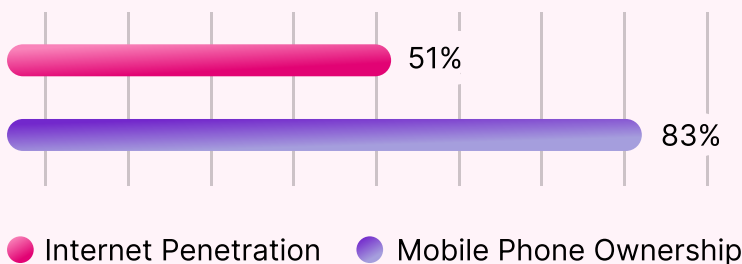


Gross Domestic Product (in \$)

27.7 billion

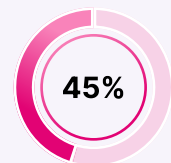
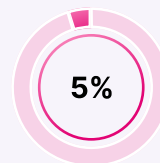


18.0 y Median Age



Credit Card Penetration

Mobile Money Account



Sim Cards

21.8 millions

Prepaid Connections

> 98%

Postpaid Connections

> 2%



Main Telcos

Market share (Mobile connections):

orange™

57%

free

25%

expresso

17%

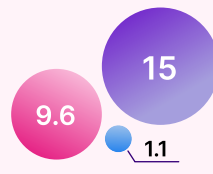
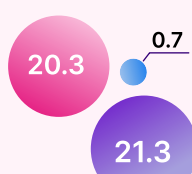
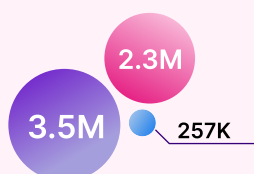


Digital Content Usage

Number of Users (by 2027)

Revenue (in millions of €)

User Penetration (in %)



Mobile Gaming Video Streaming Music Streaming



Share of Mobile Broadband Connections (3G-4G-5G)

