

COUNTRY FOCUS

2025 PERU



Population **34.6** millions

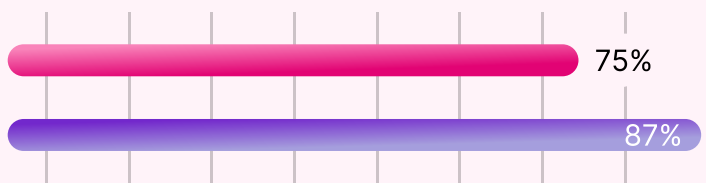


Gross Domestic Product (in \$)

243 billion



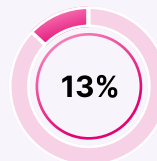
28 y Median Age



● Internet Penetration ● Mobile Phone Ownership

Credit Card Penetration

Mobile Money Account



3.6 millions



Sim Cards

41.4 millions

Prepaid Connections
> 57%

Postpaid Connections
> 43%



Main Telcos

e) entel

viettel

Market share
(Mobile connections):

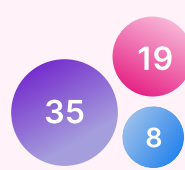
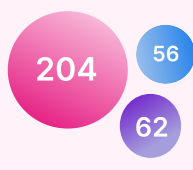
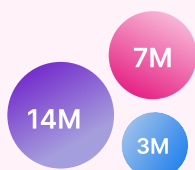


Digital Content Usage

Number of Users
(by 2027)

Revenue
(in millions of €)

User Penetration
(in %)



● Mobile Gaming ● Video Streaming ● Music Streaming



Share of Mobile Broadband Connections
(3G-4G-5G)

