

COUNTRY FOCUS

2025 PARAGUAY



Population **6.8** millions

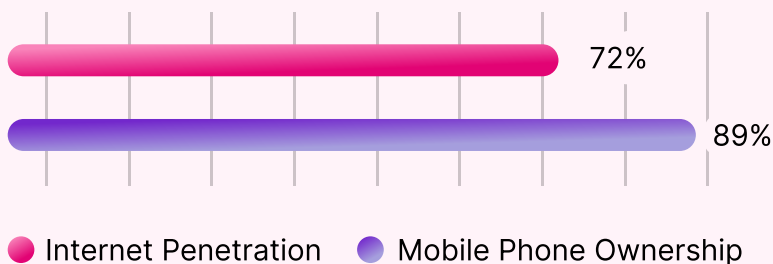


Gross Domestic Product (in \$)

41.72 billion

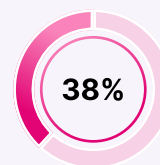
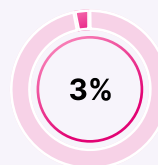


26.2 y Median Age



Credit Card Penetration

Mobile Money Account



Sim Cards

7.5 millions

Prepaid Connections
> 75.9%

Postpaid Connections
> 24.1%



Main Telcos

Market share
(Mobile connections):

tigo

55.04%

Claro

13.10%

Vox
telecom

1.40%

Personal

30.46%

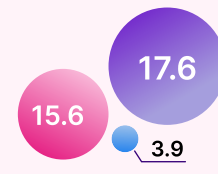
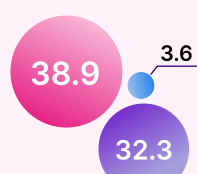


Digital Content Usage

Number of Users
(by 2027)

Revenue
(in millions of €)

User Penetration
(in %)



Mobile Gaming Video Streaming Music Streaming



Share of Mobile Broadband Connections
(3G-4G-5G)

