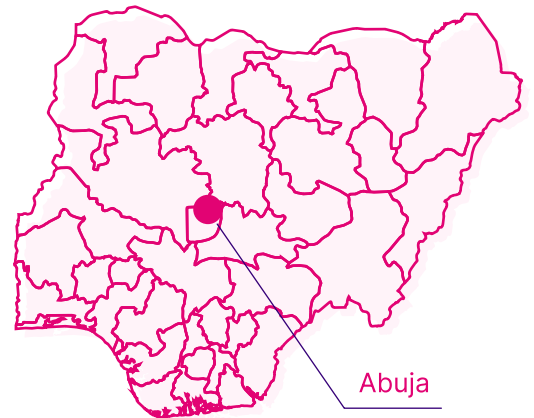


COUNTRY FOCUS

2025 NIGERIA



Population **228** millions

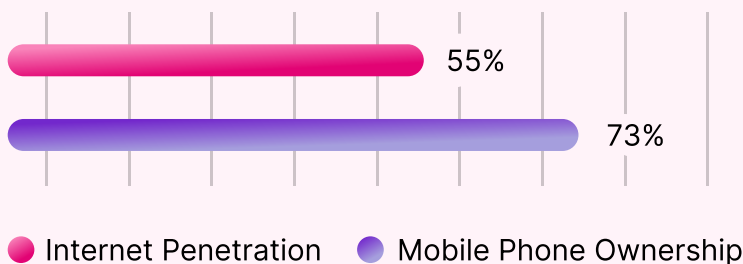


Gross Domestic Product (in \$)

473 billion

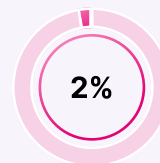


17 y Median Age



Credit Card Penetration

Mobile Money Account



10 millions



Sim Cards

219 millions

Prepaid Connections

> 96%

Postpaid Connections

> 4%



Main Telcos

Market share (Mobile connections):

MTN

37%

airtel

29%

glo

28%

9

5%

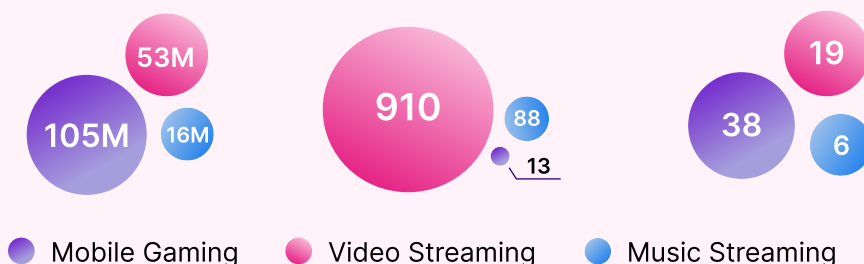


Digital Content Usage

Number of Users (by 2027)

Revenue (in millions of €)

User Penetration (in %)



Share of Mobile Broadband Connections (3G-4G-5G)

