

## COUNTRY FOCUS

# 2025 MALI



Population **23.8** millions

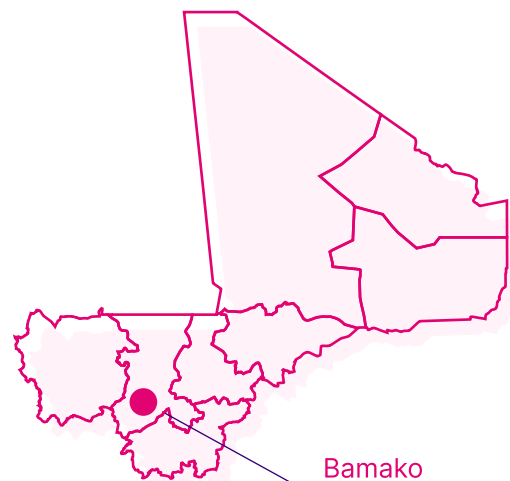


Gross Domestic Product (in \$)

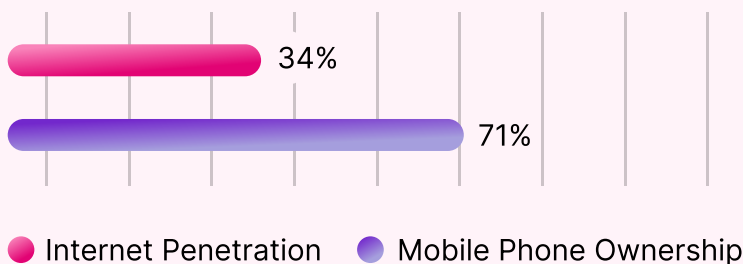
**19** billion



**15** y Median Age

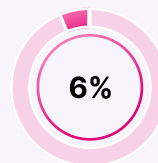


Bamako



Credit Card Penetration

Mobile Money Account



**14** millions



Sim Cards

**22.3** millions

Prepaid Connections  
> 99%

Postpaid Connections  
> 1%



Main Telcos

Market share  
(Mobile connections):

orange™

49%

Maroc Telecom

32%

telcel

19%



Digital Content Usage

Number of Users  
(by 2027)

No data

Revenue  
(in millions of €)

No data

User Penetration  
(in %)

No data

Mobile Gaming Video Streaming Music Streaming



Share of Mobile Broadband Connections  
(3G-4G-5G)



No data