

## COUNTRY FOCUS

# 2025 MALAYSIA



Population **34.6** millions

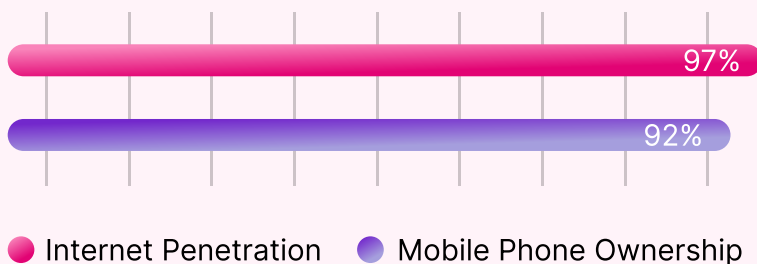


Gross Domestic Product (in \$)

**407** billion

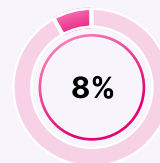


**31** y Median Age



Credit Card Penetration

Mobile Money Account



**7** millions



Sim Cards

**50** millions

Prepaid Connections  
> 70%

Postpaid Connections  
> 30%



Main Telcos

Market share  
(Mobile connections):

41%

maxis

24%



mobile

17%

Others

18%

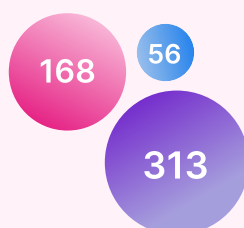


Digital Content Usage

Number of Users  
(by 2027)



Revenue  
(in millions of €)



User Penetration  
(in %)



Mobile Gaming Video Streaming Music Streaming



Share of Mobile Broadband Connections  
(3G-4G-5G)

