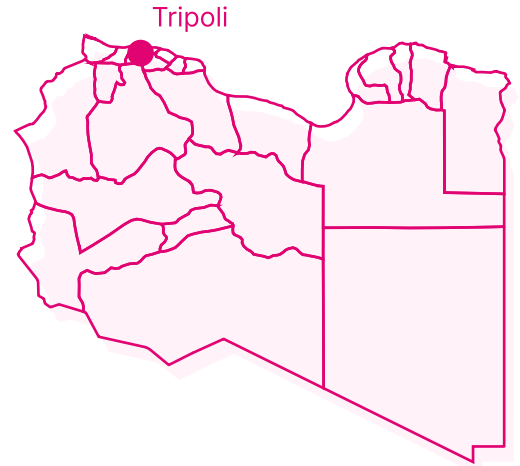


COUNTRY FOCUS

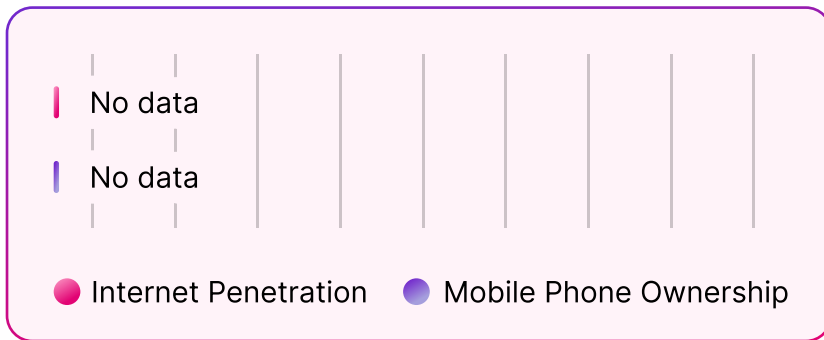
2025 LIBYA



Population **7** millions

Gross Domestic Product (in \$)
46 billion

27 y Median Age



Credit Card Penetration **3%**

Mobile Money Account **137** thousands

Sim Cards
12.4 millions

- Prepaid Connections > 88%
- Postpaid Connections > 12%

Main Telcos

Market share (Mobile connections):

- Libyana: 67%
- Al Madar Telecom: 28%
- Libya Phone Mobile: 5%

Digital Content Usage

Category	Value
Number of Users (by 2027)	No data
Revenue (in millions of €)	No data
User Penetration (in %)	No data

Legend: Mobile Gaming, Video Streaming, Music Streaming

Share of Mobile Broadband Connections (3G-4G-5G)

No data