

COUNTRY FOCUS

2025 GREECE



Population **10.3** millions

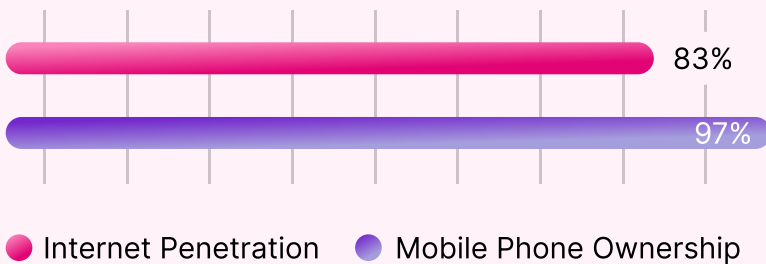


Gross Domestic Product (in \$)

218 billion



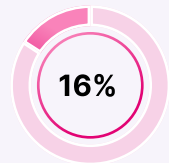
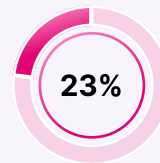
45_y Median Age



● Internet Penetration ● Mobile Phone Ownership

Credit Card Penetration

Mobile Wallet Adoption



Sim Cards

15.4
millions

Prepaid Connections
> 57%

Postpaid Connections
> 43%



Main Telcos

Market share
(Mobile connections):

COSMOTE

49%



vodafone

28%

NOVA

19%

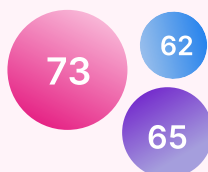


Digital Content Usage

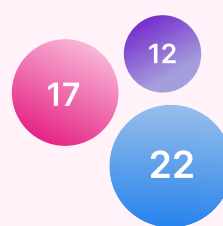
Number of Users
(by 2027)



Revenue
(in millions of €)



User Penetration
(in %)



● Mobile Gaming ● Video Streaming ● Music Streaming



Share of Mobile Broadband Connections
(3G-4G-5G)

