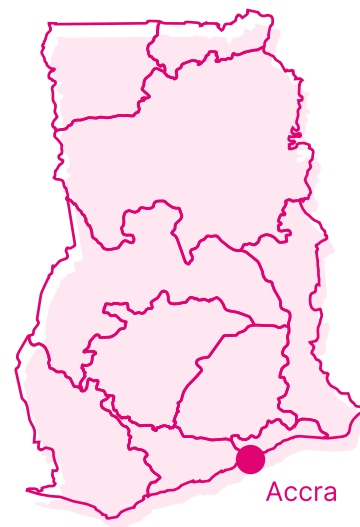


## COUNTRY FOCUS

# 2025 GHANA



Population **34.5** millions

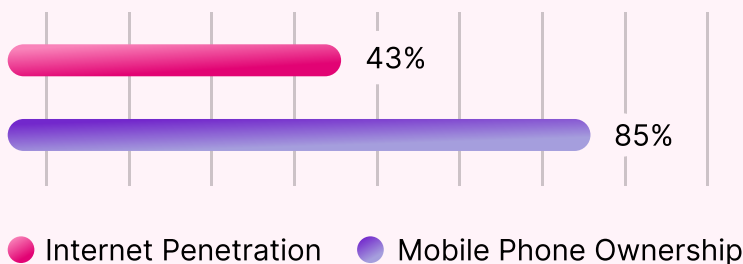


Gross Domestic Product (in \$)

**73.3** billion

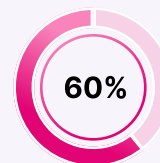
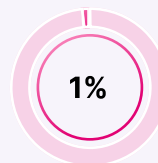


**20.7** y Median Age



Credit Card Penetration

Mobile Money Account



Sim Cards

**41.6** millions

Prepaid Connections  
> 98%

Postpaid Connections  
> 2%



Main Telcos

Market share  
(Mobile connections):

MTN

69%

vodafone

18%

AT

12%

Other

1%

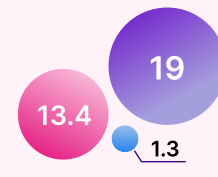
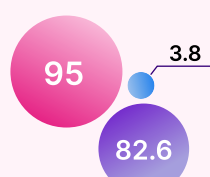
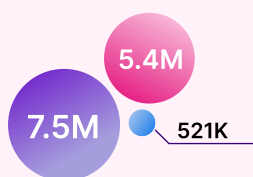


Digital Content Usage

Number of Users  
(by 2027)

Revenue  
(in millions of €)

User Penetration  
(in %)



Mobile Gaming Video Streaming Music Streaming



Share of Mobile Broadband Connections  
(3G-4G-5G)

