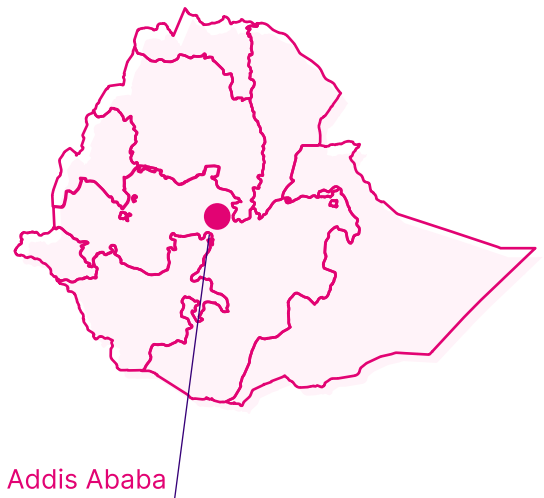


COUNTRY FOCUS

2025 ETHIOPIA



Population

129 millions

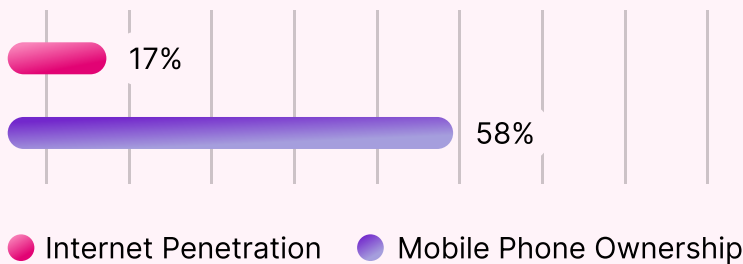


Gross Domestic Product (in \$)

127 billion

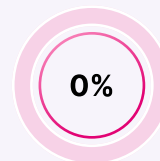


19 y Median Age



Credit Card Penetration

Mobile Money Account



3.2 millions



Sim Cards

74 millions

Prepaid Connections

> 99%

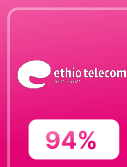
Postpaid Connections

> 1%



Main Telcos

Market share (Mobile connections):

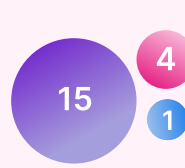
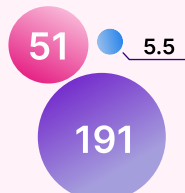
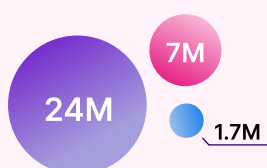


Digital Content Usage

Number of Users (by 2027)

Revenue (in millions of €)

User Penetration (in %)



Mobile Gaming Video Streaming Music Streaming



Share of Mobile Broadband Connections (3G-4G-5G)

