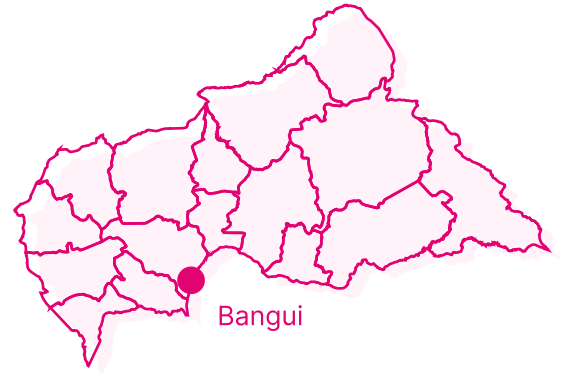


COUNTRY FOCUS

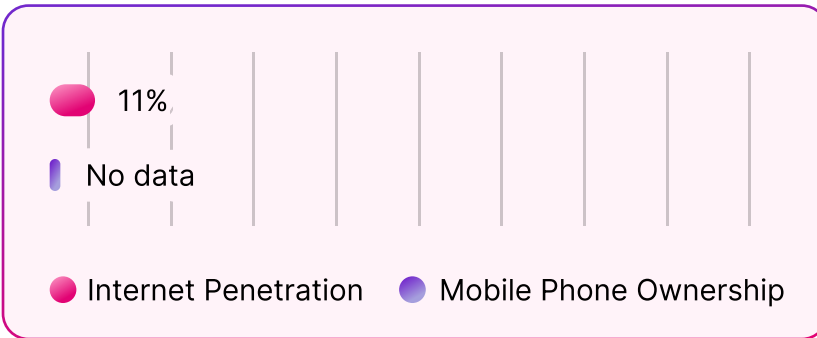
2025 CAR



Population **5.9** millions

Gross Domestic Product (in \$)
2 billion

15 y Median Age



Credit Card Penetration **3%**

Mobile Money Account **340** thousands

Sim Cards
1.8 millions

Prepaid Connections > 96%
Postpaid Connections > 4%

Main Telcos

Market share (Mobile connections):

- orange™: 57%
- tecelcel: 32%
- Maroc Telecom: 11%

Digital Content Usage

Number of Users (by 2027)	Revenue (in millions of €)	User Penetration (in %)
No data	No data	No data

● Mobile Gaming ● Video Streaming ● Music Streaming

Share of Mobile Broadband Connections (3G-4G-5G)

65%