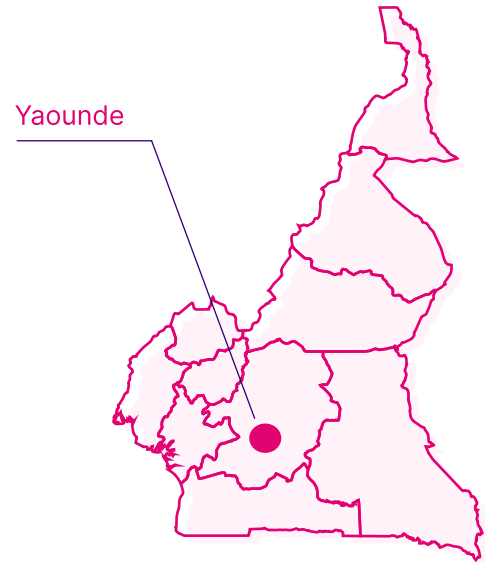


COUNTRY FOCUS

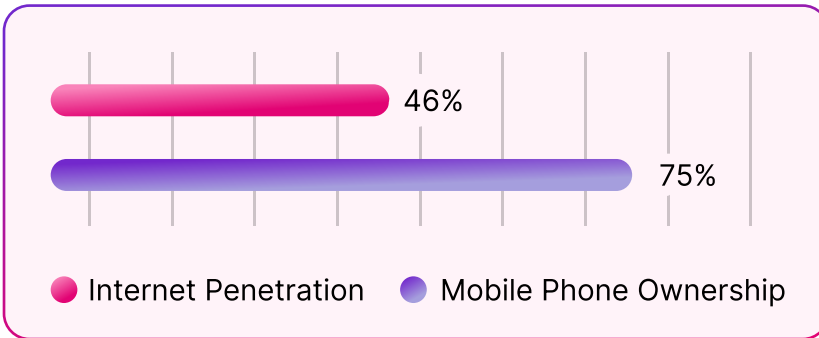
2025 CAMEROON



Population **29.2** millions

Gross Domestic Product (in \$)
44 billion

18 y Median Age



Credit Card Penetration **2%**

Mobile Money Account **9.4** millions

Sim Cards
25.4 millions

Prepaid Connections > 99%

Postpaid Connections > 1%

Main Telcos

Market share (Mobile connections):

| | | | | | | | |
|---------|-----|-----|-----|---------|----|--------|----|
| orange™ | 48% | MTN | 45% | viettel | 4% | Camtel | 3% |
|---------|-----|-----|-----|---------|----|--------|----|

Digital Content Usage

| Number of Users (by 2027) | Revenue (in millions of €) | User Penetration (in %) |
|---|--|--|
| <ul style="list-style-type: none"> Mobile Gaming: 5.1M Video Streaming: 3.5M Music Streaming: 3M | <ul style="list-style-type: none"> Video Streaming: 26.5 Music Streaming: 9 Mobile Gaming: 58 | <ul style="list-style-type: none"> Video Streaming: 10 Music Streaming: 8 Mobile Gaming: 14 |

Share of Mobile Broadband Connections (3G-4G-5G)

77%