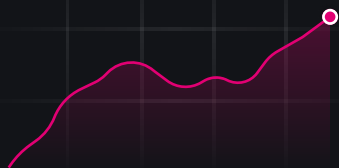


A Year of Data *in 2024*

○ From Big Data

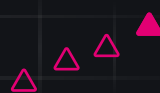
Marketing Campaigns

35 000+



Transactions Hits

16+ Billion



Data Rows

4200+ Billion



Tools



Fivetran



AWS



Snowflake



DBT



Snowplow



OpenAI



● To Smart Data

The right KPI at the right time to the right person



22+ Experts



1200+ Looks



1700+ Views

Optimization through Machine Learning



Fraud Detection



Expected Performance Monitoring



Alerts & Issues Identification



Higher Revenues: Maximizing ROI