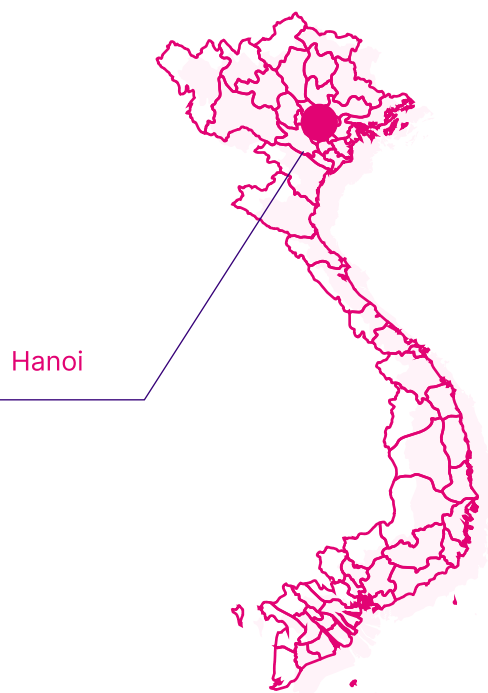


COUNTRY FOCUS

2025 VIETNAM



Hanoi



Population **99.3** millions

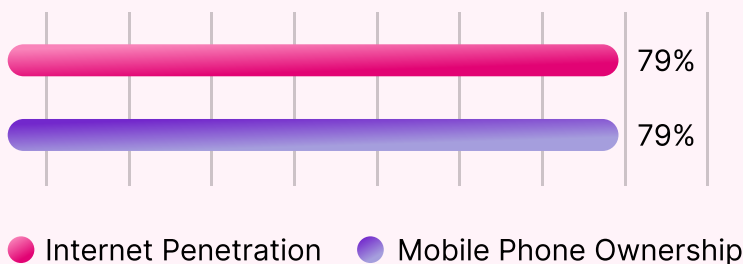


Gross Domestic Product (in \$)

409 billion

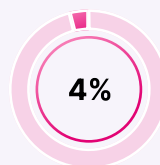


33_y Median Age



Credit Card Penetration

Mobile Money Account



12 millions



Sim Cards

167 millions

Prepaid Connections > 88%

Postpaid Connections > 12%



Main Telcos

Market share (Mobile connections):

viettel

37%

mobifone

31%

vinaphone

19%

vietnamobile

12%

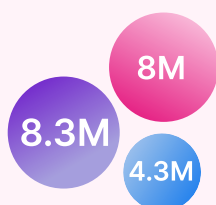
mobile

1%



Digital Content Usage

Number of Users (by 2027)



Revenue (in millions of €)



User Penetration (in %)



Mobile Gaming Video Streaming Music Streaming



Share of Mobile Broadband Connections (3G-4G-5G)

