

COUNTRY FOCUS

PARAGUAY

In line with the strong digitization process of Latin America, Paraguay is experiencing a significant growth in mobile connectivity and network infrastructure.



66

Paraguay's rapid growth of digital commerce and services present an opportunity for carriers and merchants to support digital transactions and enhance financial inclusion.

Lucas Arroyo - Country Manager



Population **6.8** millions



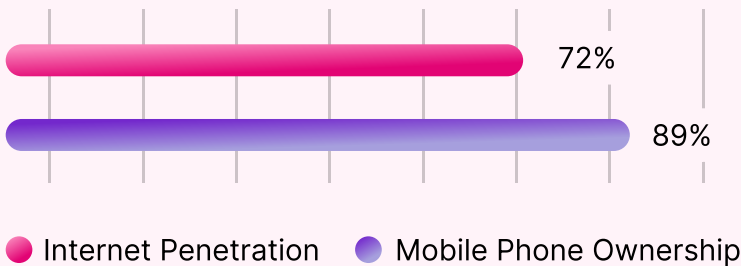
Gross Domestic Product (in \$)

41.72 billion

26.2y

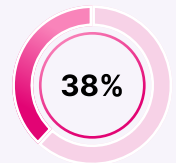
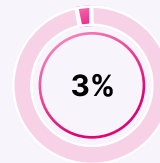


Median Age



Credit Card Penetration

Mobile Money Account



Sim Cards

7.5 millions

Prepaid Connections
> 75.9%

Postpaid Connections
> 24.1%



Main Telcos

Market share
(Mobile connections):

tigo

55.04%

Claro

13.10%

VOX
telecom

1.40%

Personal

30.46%

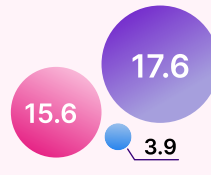
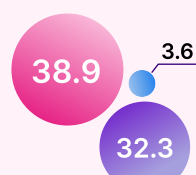
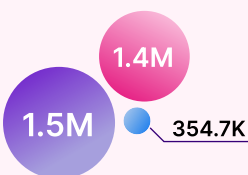


Digital Content Usage

Number of Users
(by 2027)

Revenue
(in millions of €)

User Penetration
(in %)



Mobile Gaming Video Streaming Music Streaming



Share of Mobile Broadband Connections
(3G-4G-5G)

