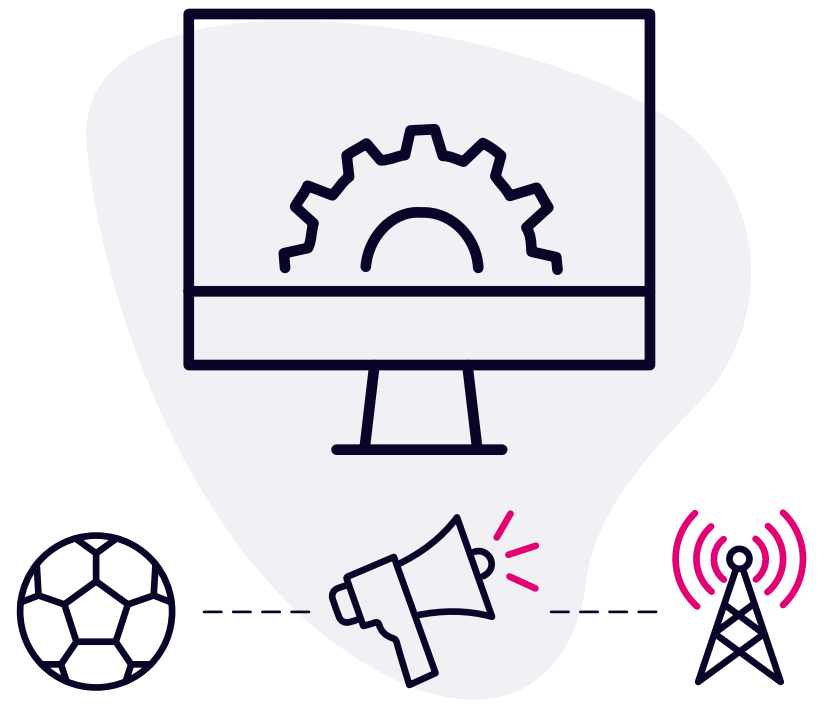




# Best Practices to make the most of **Carrier Billing** during Euro 2020

**1**

**Use a proven platform,** from user acquisition to online payment

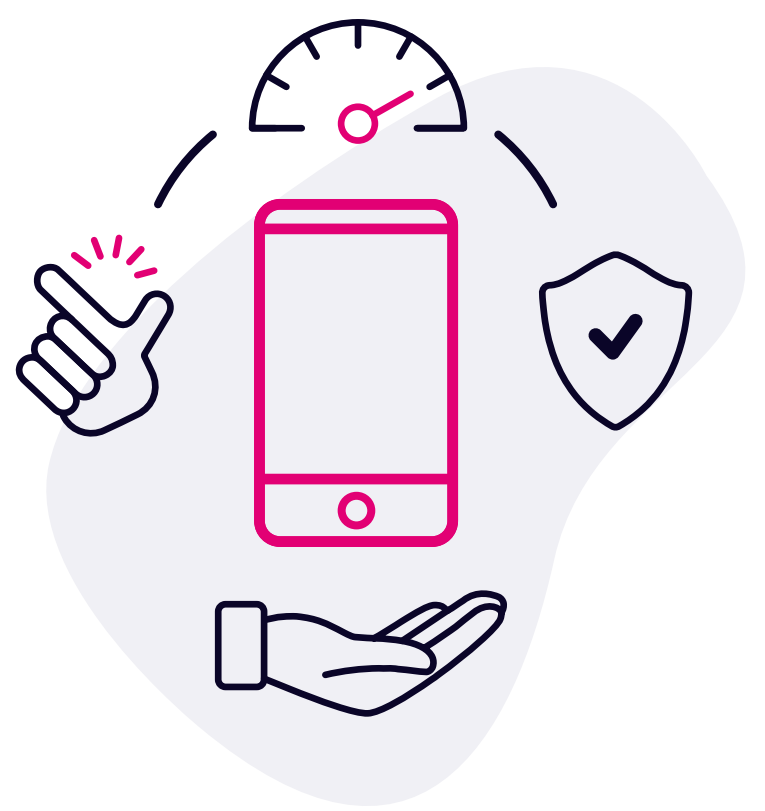


**Create premium content** especially for the event that users are willing to pay

**2**

**3**

**Offer the easiest, safest, and fastest payment experience** for the user



**Adjust your operations in real-time** from the ideation of the dynamics to the measurement and analysis of the result

**4**