

Stay  
tuned



## 5 TIPS to Retain audience for Radio

1

**Implementing  
On-air interactivity**  
via DV Live platform which  
was developed for Medias

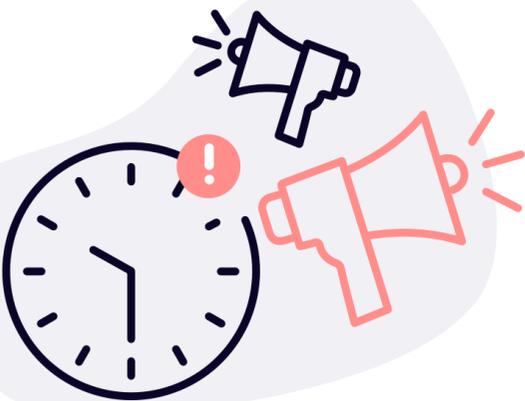


**Setting up special  
mechanisms**  
created by DV Live Teams  
to make listening time longer

2

3

**Analyzing the traffic  
of each game**  
in order to identify the best  
promotional hours



**Selecting  
the right animator**  
to promote your  
operations effectively

4

5

**Integrating  
special operations**  
with communication  
campaigns to acquire  
new audiences

