

A YEAR of DATA 2021

at Digital Virgo

06
Billion
Transactions

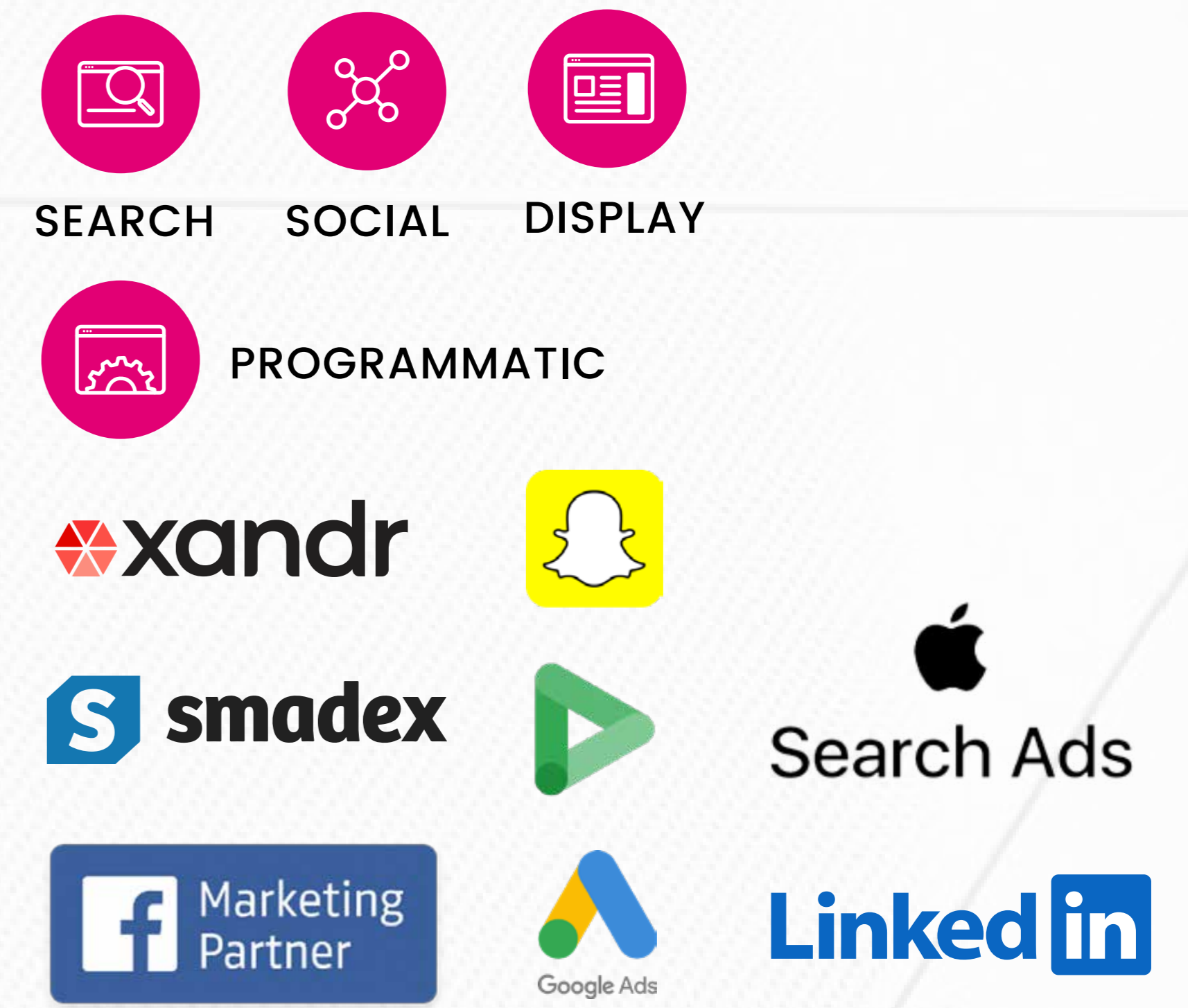
Tools



13
Billion
Interactions
with
End Users

From
Big Data

1200
Advertising
Accounts



100
Billion
Data Rows

To
Smart Data

The right KPI
at the right Time,
to the right Person

Optimization
through
Machine Learning

+40
Experts

+563
Looks

+1000
+ a b | e a u
S O F T W A R E

Expected
Performance
Monitoring

Alerts & Issues
Identification

Fraud Detection

Higher Revenues:
Maximizing ROI