



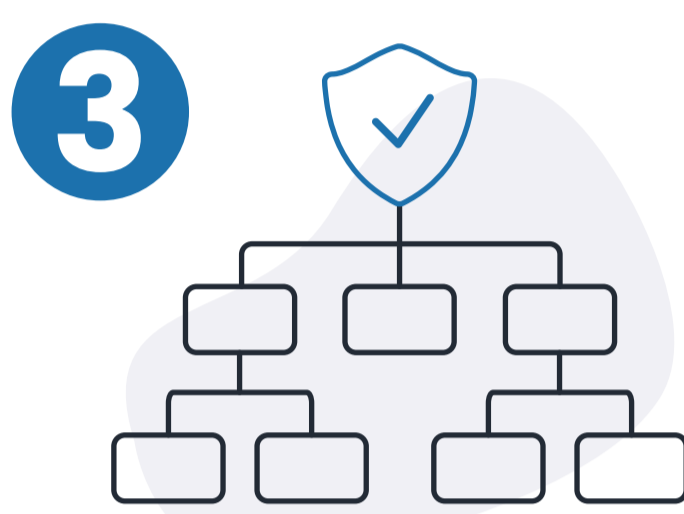
## 10 TIPS to avoid Fraud in DCB ecosystem



**1**  
Be aware of having  
a full understanding  
of the DCB ecosystem



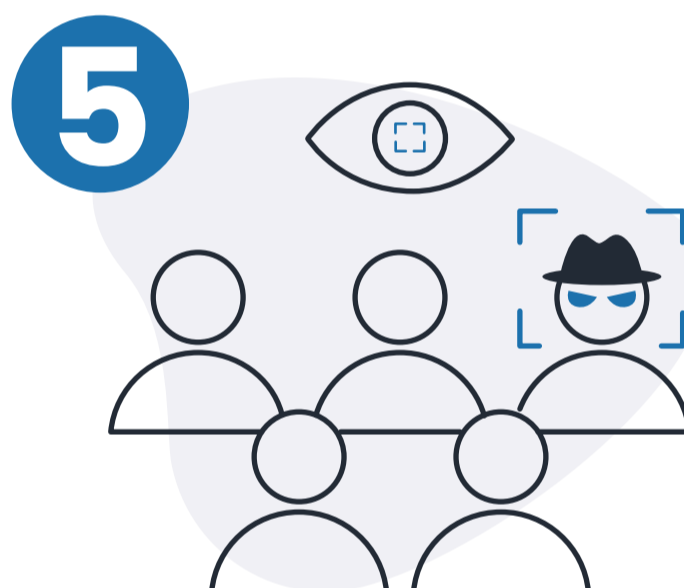
**2**  
Audit your risk & assess  
your level of exposure



**3**  
Get organized,  
fraud is a subject  
that needs to be dealt with



**4**  
Implement continuous  
real-time monitoring in order  
to identify unusual patterns



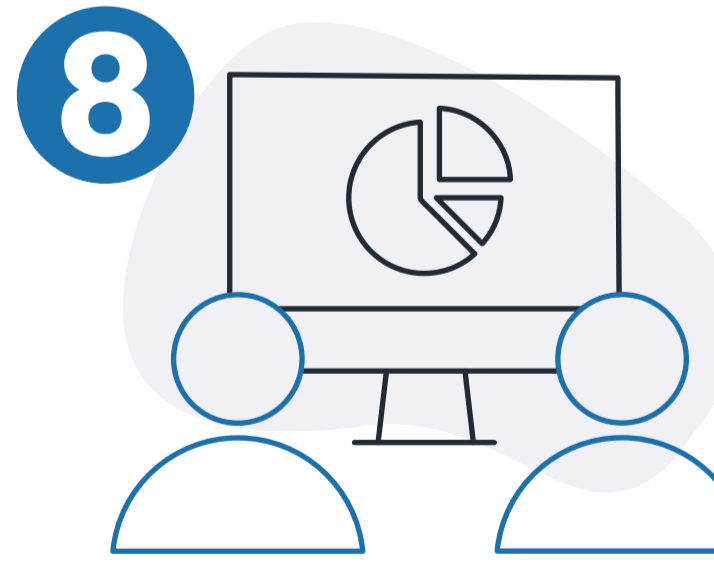
**5**  
Compare and analyze  
user behavior to detect  
suspicious users



**6**  
Get total control of end-user  
flow by hosting the customer's  
confirmation page



**7**  
Integrate Business  
Intelligence tools to identify  
possible sources of fraud  
from the business KPIs



**8**  
Rely on experts to  
analyze your Data



**9**  
Make sure your traffic  
sources are trusted



**10**  
Set up a validation process  
for the incoming traffic