

DIGITAL VIRGO DEPLOYS ITS ELECTRONIC MONEY INSTITUTION LICENSE IN EUROPE

Since the announcement of its status as an Electronic Money Institution in January, Digital Virgo continues to pursue its objectives. After Lithuania, France, Poland and Slovakia are now covered by the new certification. This is an opportunity for the Group, expert in Telecom Payment, to deploy new services and securely collect turnover on behalf of its partners.

Payment Establishment License in Europe

The Digital Virgo Group acquired an Electronic Money Institution license on January 2020 via its Lithuanian subsidiary that is composed of experts in payment services.

The cross-border passport of the licence is now also active in France, Poland and Slovakia. It allows the worldwide Group, expert in Mobile Payment, to increase its range of billing services across Europe.

Deployment of new services

Today, the Payment Institution enables the deployment of Ticketing, Donation, etc. activities in all the covered territories. It also allows us to complete our offers, combine flexible tools and securely collect turnover on behalf of our partners.

"It is for us a sustainable development of our Payment expertise. We have been for more than 10 years a key player of the Direct Carrier Billing (DCB) ecosystem and are now taking a new step with the Electronic Money Institution certificate. It will enable us to strengthen our positions in all European countries and also to offer our customers, Merchants and Telecom Operators, new growth levers." commented **Guillaume Briche, CEO at Digital Virgo Group.**

Affirming our ambitions

For the past few months, Digital Virgo has been stating its objectives in the Mobile Payment ecosystem. Digital Virgo, as a Telecom Payment expert, supports Operators in the global management of their payment solutions. Close to Carriers, at the heart of the development of mobile uses, the Group provides Merchants of goods and services with a direct monetization link via mobile subscriptions.

About Digital Virgo

Created in 2008, Digital Virgo Group is one of the leading French Tech¹ companies in the world. Located in more than 25 countries, its teams operate in the Payment and Monetization markets using Direct Carrier Billing, positioned at the heart of an ecosystem made up with Operators, Merchants (Content producers, Media, Ticketing companies) and Digital Advertising Platforms (Google, Facebook ...), its role is to connect these players to meet their main challenges: optimize payment, monetize contents, services and audiences and ensure performance through mobile marketing campaigns.

+40 countries in operation | €270 Million or revenue (2019) | 850 people

120 Carrier partnerships · Orange · Vodafone · Telefonica · MTN · Tunisie Telecom · Zain...

+200 connected Merchants · Universal · beIN · Rakuten · Milan City · Gameloft · YouScribe...

More information on digitalvirgo.com and social platforms.



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¹ Digital Virgo is ranked 20th in the ranking of the 500 French Tech companies by FrenchWeb