

Digital Virgo opens a new office in Dubai and strengthens its position in Middle East

Based in more than twenty countries around the world, Digital Virgo is accelerating its growth in the MENA area by setting up a new office in Dubai. A strategic location that will allow the global telecom payment specialist to strengthen the development of its activities in the region.

A central location for a global influence on the area

The French Group announced today the launch of DV GULF in Dubai, United Arab Emirates. A central location in the area that will allow Digital Virgo teams, located on site, to reach all Gulf countries. The opening of this office is a significant step in Digital Virgo's ongoing development in MENA and consolidates its local presence, an essential lever of its strategy.

"We have been growing for some time now in the Middle East. It was essential to structure this evolution to provide ever better support for our customers locally. Being as close as possible to the technical and cultural environments of our partners is the DNA of Digital Virgo, a key element that makes our identity and our success. For us, it is therefore a logical step in our development."
Guillaume Briche · Group CEO

Important partnerships already in operation

Recently, Digital Virgo has significantly increased its reach in the region with major partnerships. In October, Kuwait-based carrier Zain announced the launch of PlayVOD, Digital Virgo's VOD platform, and more widely an upcoming access to Digital Virgo's Premium content portfolio for Zain's 49 million customers.

Digital Virgo is a key player in the African digital ecosystem, partner of Orange, MTN, Tunisie Telecom and Maroc Telecom. With this new office, the French Group is getting closer to its customer-partners Operators in MENA and is extending its influence.

About Digital Virgo

Created in 2008, Digital Virgo Group is one of the most leading French Tech¹ companies in the world. Located in more than 25 countries, its teams operate in the Payment and Monetization markets using Direct Carrier Billing, positioned at the heart of an ecosystem made up with Operators, Merchants (Content producers, Media, Ticketing companies) and Digital Advertising Platforms (Google, Facebook ...), its role is to connect these players to meet their main challenges: optimize payment, monetize contents, services and audiences and ensure performance through mobile marketing campaigns.

+40 countries in operation | €258 Million or revenue (2018) | 700 people

120 Carrier partnerships · Orange · Vodafone · Telefonica · MTN · Tunisie Telecom · Zain...
+200 connected Merchants · Universal · belN · Rakuten · Ville de Milan · Gameloft · Youscribe...

More information on digitalvirgo.com



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¹ Digital Virgo is ranked 20th in the ranking of the 500 French Tech companies by FrenchWeb