

# DIRECT CARRIER BILLING & MOBILE MONEY

## The Evolution of the Mobile Payment Market



Total End User Spend  
via Carrier Billing

**\$45 Bn**

Year-on-year  
Growth (CAGR)

**21%**

Total End User  
Carrier Billing Spend on:

Content &  
Commerce

**\$41 Bn**



Physical  
Goods

**\$2.3 Bn**



**\$1 Tn**

Processed Annually by  
the Mobile Money Industry

**53.9 Bn**

Total Transaction  
Volume

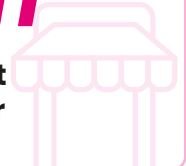


**31%**

Year-on-year  
Growth (CAGR)

**+\$66 Bn**

Merchant Payment  
Processed per Year



## Advantages of Alternative Payment Methods in the digital ecosystem



Fast, secure  
and easy  
transactions



No need  
to own a  
credit card



Accessible  
through  
mobile devices



No banking  
information  
to be shared