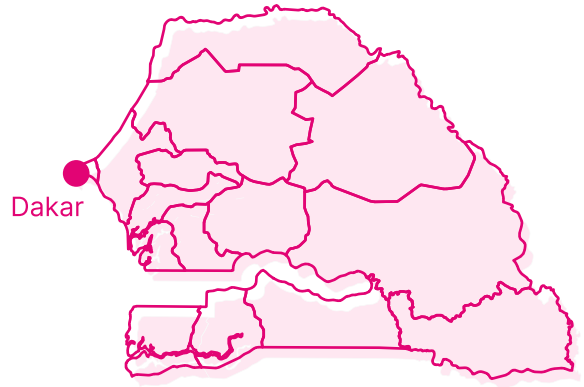


COUNTRY FOCUS

SENEGAL

Pushed by the government's commitment to promote innovation, Senegal is striving to position itself as one of the digital hubs in West Africa, with technological and digital start-ups being boosted as a key factor in the digitalisation plan of the nation.



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Senegal, the hub for innovation and the tech community in French-speaking Africa, presents an opportunity to test and deliver new services in gaming and SVOD/TV streaming using best-in-class digital payment methods (Mobile Money & Airtime)

Edgar Kra, Country Manager Senegal

