

DIRECT CARRIER BILLING & MOBILE MONEY

The Evolution of the Mobile Payment Market



Total End User Spend via Carrier Billing

\$69.7 Bn

Year-on-year Growth (CAGR)

+11.4%

Total End User Carrier Billing Spend on:

Content & Commerce

\$21 Bn



Physical Goods

\$5.8 Bn



\$1.40 Tn

Processed Annually by the Mobile Money Industry

85 Bn

Total Transaction Volume

+14%

Year-on-year Growth (CAGR)

+\$74 Bn

Merchant Payment Processed per Year

Advantages of Alternative Payment Methods in the digital ecosystem

Fast, secure and easy transactions

No need to own a credit card

Accessible through mobile devices

No banking information to be shared