

DIRECT CARRIER BILLING & MOBILE MONEY

The Evolution of the Mobile Payment Market



Total End User Spend via Carrier Billing
\$69.7 Bn

Year-on-year Growth (CAGR)
+11.4%

Total End User Carrier Billing Spend on:

- Content & Commerce **\$61 Bn**
- Physical Goods **\$5.8 Bn**



\$1.26 Tn
Processed Annually by the Mobile Money Industry

65 Bn
Total Transaction Volume

+22%
Year-on-year Growth (CAGR)

+\$78 Bn
Merchant Payment Processed per Year

Advantages of Alternative Payment Methods in the digital ecosystem

- Fast, secure and easy transactions
- No need to own a credit card
- Accessible through mobile devices
- No banking information to be shared

*Source: GSMA: State of the Industry Report on Mobile Money 2023 / Juniper Research's Carrier Billing Report 2023-2027